

The 3rd Communication Leadership Award Honoree

Miwa Imamura

Communication Leadership Award Committee Chair, 2014

Recipient; Ms. Mami Sato (Paralympian)

For Best Speaker of the Year in the area of heart touching and influential speeches.



Toastmasters District 76 (Japan Office) presents the Communication Leadership Award of this year to Ms. Mami Sato, a Paralympian who touched many hearts and helped Tokyo win the bid for the 2020 Olympic and Paralympic Games.

Mami Sato lost her leg to cancer, nearly lost her family to the 2011 tsunami, but she has competed at 3 Paralympics and has become one of the movement's most accomplished ambassadors and inspirational storytellers. Her speech, imbued with real experiences, often touched our hearts. Also, her unwavering thankfulness toward the people who supported her is an exemplar of servant leadership.

Reasons for the Award

- * Ms. Mami Sato has shown unparalleled communication skill in touching the hearts and minds of the community through her sports activities during the Tohoku earthquake recovery and by cultivating future Paralympians. She has demonstrated the true essence of the communication that we study everyday by connecting people together. While Ms. Mami Sato has weathered many difficult experiences, her unwavering positive attitude and dedication to her causes continues to inspire others.
- * By proactively outreaching to others and by sharing her own experiences through lecture activities such as school visits and workshops she has profoundly embodied the essence of leadership, which requires both enthusiasm and a willingness to act.
- * Ms. Mami Sato's speech for bid for Tokyo 2020 Olympic and Paralympic games to International Olympic Committee (IOC) captures the very essence of her own background and experiences. It also effectively captured her thoughts and the message she wanted to communicate. This speech was made with sincerity and it can truly be called a role model for the speeches we wish to give.



(Photo by Shugo Takemi)

Award Presentation on November 15th 2014

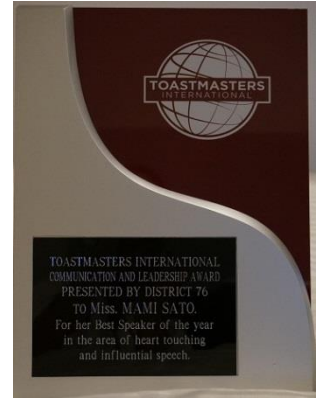
The awarding ceremony will be held on Saturday, November 15 at National Olympics Memorial Youth Center in Yoyogi Tokyo Prefecture, as part of a program of Toastmasters District 76 Fall Conference 2014.

Communication & Leadership Award

This award is presented annually by District 76 (Japan) to a speaker or a communicator in our society who is not a member of Toastmasters, but who is highly influential in the areas of communication and leadership.

(Ref. About Communication and Leadership Award

Link: <http://www.district76.org/en/organization/c-l-award/>)



PROFILE

MAMI SATO



1982: Born in Kesennuma City, Miyagi Prefecture.

2000: Enters Waseda University's School of Commerce.

Diagnosed with osteosarcoma as a student, and is fitted with a prosthetic leg.
Begins track and field along with rehabilitation.

2004: Joins Suntory Holdings Limited.

Participates in three consecutive Paralympic Games: 2004 Athens, 2008 Beijing, and 2012 London.

2011: Completes School of Sport Sciences at Waseda University's Graduate School.

-September 2013: Serves as a presenter for the 2020 Tokyo Olympic and Paralympics Bidding Committee.

-Suntory Holdings Headquarters CSR Promotion Department

In charge of supporting development for future generations, supporting Tohoku's recovery efforts, and promoting disabled sports.